# Sell and Earn with Lenovo ISG Channel Promotions

Wondering which promotions are relevant to you and your customer sales? Please join the Lenovo team as we talk through all of the current Lenovo ISG promotions, so that you can easily learn how to win and earn with Lenovo.



### **STAR Promo**

Top Choice Promotion

Fixed amounts discounts available for any Top Choice Server you buy.

**Learn more** 



## Flash your Storage

Storage Promotion

15% discount on any All Flash ThinkSystem DE, DM and DG

**Learn more** 



## **ThinkAgile Boost**

Solutions Promotion

Purchase at least 2 ThinkAgile nodes and get a Rack for Free. Get 10% off on the overall deal when you attach Premier Essentials or Advanced Services.

**Learn more** 



#### Be EPYC with AMD

Servers Promotion

Get 10% discount on any configuration containing AMD Processors. Discount is also applicable on Services.

**Learn more** 



## **Secure your Edge**

Top Choice Promotion

New in Top Choice: SE350 models. Get 25% discount on the selected options and 10% on the machine.

**Learn more** 



#### **LevelUP**

Level up with Lenovo! Volume discounts are now applied automatically to ease the way of doing business.

**Learn more** 

### **LEAP**

LEAP is Lenovo's channel loyalty program – where you can EARN individual rewards for SELL and LEARN activities. You earn LEAP points by selling Lenovo ISG, IDG and SSG products and solutions and by participating in selected trainings. LEAP Points can be redeemed for great rewards or loaded on a pre paid Mastercard.

Join the program now by clicking here.

<u>Learn more</u>

#### **LEAP Promotions:**



### Earn more with Lenovo ISG

Earn even more by bundling your Lenovo ISG sales. Double or Tripple your Points when Lenovo Server, Storage and Services are sold together.

**Learn more** 



# **Get Certified & Get Rewarded with Lenovo ISG**

Earn 200 LEAP points per selected Lenovo Certification for completing selected Lenovo ISG Certifications

**Learn more** 



## **Lenovo 360 Success**

Share your stories. Gain the rewards. Share your customer success stories and gain some well-deserved recognition including up to 4000 LEAP points.

**Learn more** 



## Refer colleagues. Get rewarded.

Share LEAP with your colleagues, and when they sign up, both of you will receive bonus points to redeem for a €25 Amazon voucher!

Learn more